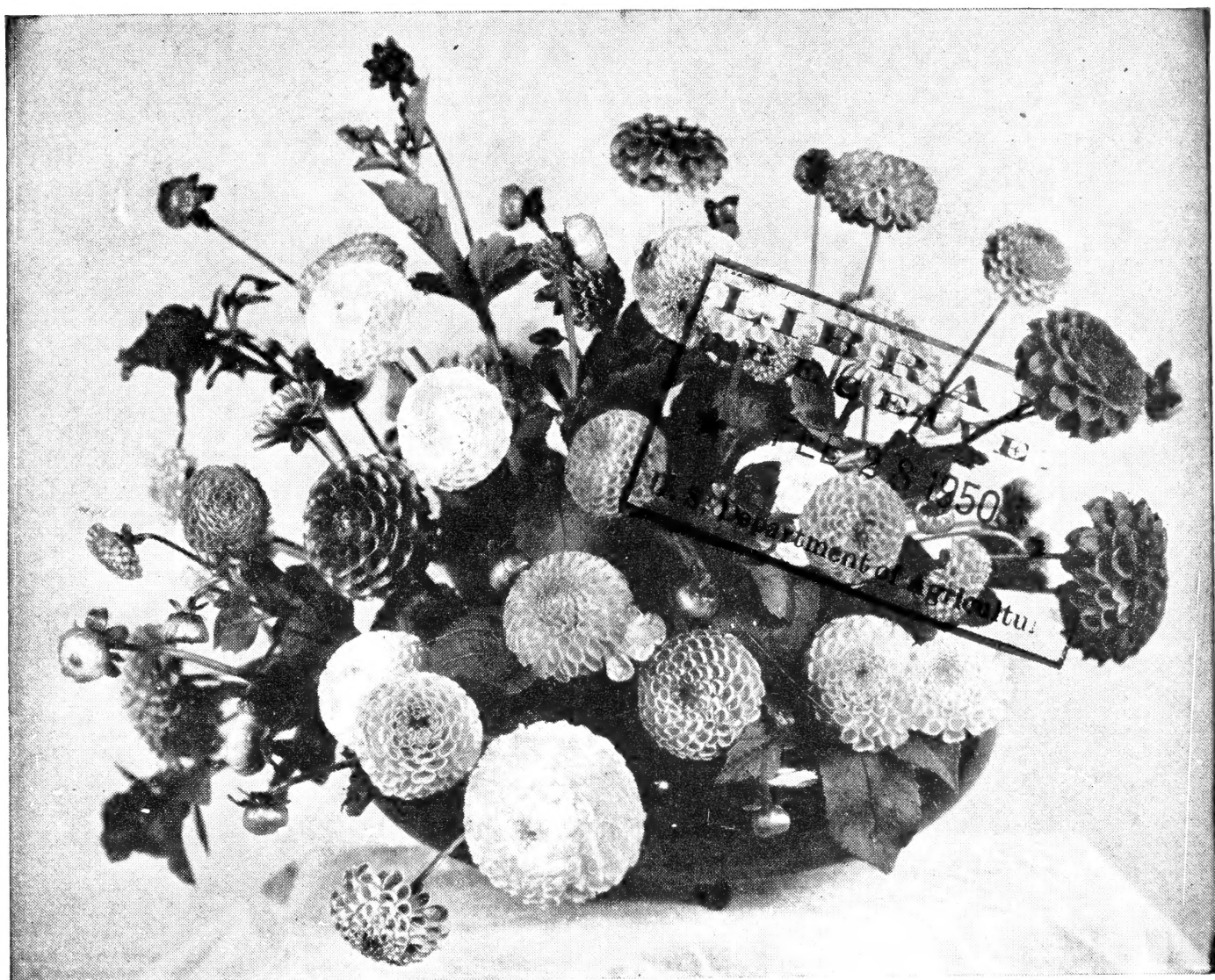


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MINIATURES
from
MAPLETON

1950

MAPLETON FLOWER AND BULB CO.
MAPLETON, OREGON

Not the Biggest...

You know, we've gotten into the habit of tying "biggest" and "best" together so often that it takes deliberate thought to remember that "it ain't necessarily so". In fact, if the truth be told, the biggest is frequently coarse and awkward, and real perfection lies in the tiny things that are chosen for their delicacy, their rare color, or their matchless form.

We feel that the small flowered varieties of dahlias, gladiolus, and other garden favorites are the true aristocrats of their species, and our whole effort is devoted to the production of these floral jewels.

In this, our second edition of "Miniatures from Mapleton", you will find chronicled both success and disappointment. Success in being able to offer you many more varieties of Miniature Glads than we had last year. And (our fingers are crossed) if nothing occurs to upset our plans, we'll add still more to our lists next year.

On the other side of the ledger, we are extremely disappointed in not having more Pompon Dahlias for you this year, as we'd hoped. The freeze of '49 reduced our stocks so drastically that it will be another year before we can build many varieties to the point of sales again. Not only did we almost lose many of our old standbys, such as Vivid and Amber Queen, but we were unable to save enough of several new varieties to list them this year, as we had hoped.

We list nothing we do not grow ourselves. Experience has taught us that "if you want a thing done well, do it yourself". So every tuber comes from a plant we've watched in bloom, every division is made with the personal care, and every single one is as fine and as perfect as if it were being planted right in our own garden.

In conclusion, we are offering, in addition to glads and dahlias, some other miniatures which we think you will like. We are on the lookout always for good miniatures, and hope to list more each year. We welcome correspondence and help from our friends—if you know of something good, please tell us, too.

IVAN and IONE REED

TERMS

We make every effort to keep our stocks true to name and correctly labeled. Do, please, notify us when a mistake is made, and we will gladly correct it.

All bulbs are guaranteed in good growing condition when received. If not satisfied, please notify us promptly and bulbs will be replaced, or money will be refunded. However, we can assume no responsibility other than replacement, or refund of actual price.

Orders of \$2.00 and over are postpaid. For smaller orders, please add 15c to help pay the postage. Remittances may be made by check or money order. Cash sent at customer's risk. No C.O.D.'s, please.

Orders will be filled in the order in which they are received, but we endeavor to ship at the time you specify as nearly as possible. Many of our stocks are limited, so the earlier you order, the surer you are to avoid disappointment.

MINIATURE GLADIOLUS

The more we grow the miniature glads, the more fascinated we are by their slender daintiness, their gorgeous coloring, and most of all by their diversity of form. We never dreamed, till we began growing miniatures, that glad blooms could vary so much. Some smooth as silk, some heavily frilled and ruffled; some hooded and sleepy-looking, and others wide open and alert. Then there are the tiny "face-ups", resembling vertical rows of baby lilies. But loveliest of all, in our estimation, are those that we like to call the orchid type, with long slender petals, deeply cut and lacinated. No orchid could be any lovelier made into corsages. For bouquets, any of the types are charming, for their slender stems and dainty two-to-three-inch blooms lend themselves much more gracefully to arrangements than the larger glads.

Shipping season from March 1 to July 1

BABY BRONZE—Very small, deep bronze, with red throat lines. Quite hooded. Each 20c, 3 for 50c

BLUET—Pale lavender-blue with light yellow throat, a nice pastel. 3 for 35c

DAINTY MISS—Very small, slightly hooded, soft pink, with white to cream throat. 3 for 30c

FLUFFY RUFFLES—Ruffled, pointed, orchid-like blooms of very pale yellow. 3 for 30c, 10 for 85c

GOLDEN BROWN—Ruffled wide-open flowers of deep purplish brown. Nearest thing to a smoky we've seen in the miniatures. Each 15c, 3 for 40c

HYPERION—Light bright orange, ruffled and lacinated. Slender, graceful stems, inclined to crook, thus lending themselves exceptionally well to arrangements. Very early. 3 for 30c

IMPROVED LACINIATUS—Orchid type, petals long and deeply cut. Odd shade of red, having a slight violet cast. 3 for 30c

KEWPIE—In our estimation the daintiest of the little glads—tiny bright scarlet blooms with picotee edge of cream. Slightly hooded, perfect for bouquets. 3 for 30c, 10 for 85c

LAVENDER & GOLD—One of the loveliest pastels we grow—clear soft lavender and pale yellow. Slightly ruffled, wide open florets. Each 15c, 3 for 40c

MYSTIC—Rather large for a miniature, but nice. Deep rose, white throat with rose peppering. 3 for 30c

NADIA—Slightly hooded, soft salmon, with lower petals of yellow. Fine pastel, and the bulbs are a joy to behold. 3 for 30c

OBERON—Small blooms of brilliant red-orange. A perfect match for Pompon Dahlia Mike. Each 20c, 3 for 50c

ORANGE BUTTERFLY—The butterfly group is well-named, for the blooms appear about to take wing. This one is clear light orange, with yellow throat. An old introduction, but still a winner. 3 for 30c

- ORANGE DELIGHT**—Tiny, deeply lacinated blooms of marbled orange. One of the smallest. 3 for 30c
- ORANGE TWEEDLE**—Soft orange with yellow throat, slightly hooded. Each 20c, 3 for 50c
- OSAGE**—Pure, brilliant red-orange, wide open florets. 3 for 35c
- PERKY**—Rich scarlet, tiny and striking. 3 for 30c
- PINOCCHIO**—A little larger than the miniature class, a lovely small decorative novelty, ruffled in shades of peach, salmon, orange, chartreuse, and yellow. 3 for 30c, 10 for 85c
- PRIM PICOTEE**—Distinctive blooms that are like no other glad. Light red, edged with cream, petals are long and slender, hooded above and flaring below, giving the blooms a saucy look, for all the world like impish little fox faces. 3 for 30c
- PURPLE TWEEDLE**—A striking glad of deep purplish-red, with lower petals golden yellow. Hooded. Each 15c, 3 for 40c
- ROSE MAID**—Smooth rose-pink blooms with deeper rose throats. 3 for 35c
- ROSE GEM**—Ruffled bright rose with cream throat. Each 15c, 3 for 40c
- TAURUS**—Wide open florets of red-purple, deeper on lower petals. Small white throat. 3 for 30c, 10 for 85c
- THE ORCHID**—Aptly named, a perfect corsage flower. Petals ruffled, pointed, and deeply cut. Delicate lavender, set off with bright red-purple hair line in lower lip. 3 for 30c
- THOS. E. WILSON**—Tiny jasper pink, with yellow throat, a true “face-up”, resembling tiny lilies marching up the stem. 3 for 30c
- TWEEDLEDUM**—Hooded blooms of deep rose-red, with gold on lower petals. A brilliant and striking combination. Each 15c, 3 for 40c
- VIOLA**—Orchid-purple, with darker throat. A nice dark one. 3 for 30c
- WHITE BUTTERFLY**—Pure white, slightly hooded, almost identical to Snowbaby. Each 15c, 3 for 40c
- WHITE TWEEDLE**—Snow white, wide open blooms, with red-purple markings on three lower petals. Combines nicely with Taurus. 3 for 30c
- ZONA**—Wide open, slightly ruffled, soft salmon pink; two lower petals deep cream with orange salmon throat. One of the loveliest pastels, with enough color to give it character. Each 15c, 3 for 40c

★ **SPECIAL** get-acquainted offer: 50 bulbs, our choice, but not less than six varieties. Actual value, \$5.00 or more. \$4.00

BABY GLADIOLUS

A race of gladioli fast coming into popularity in the milder parts of the country, where the temperature does not fall below 10 degrees F. The bulbs are planted in the fall, usually around November 1, and with us, they start blooming in the middle part of June. Blooms are airy and graceful, and lacking in the stiffness usual to gladiolus. For bouquets and corsages they are a delight to professionals and amateurs alike, long being a favorite of florists.

Shipping season from
October 1 to November 15



AMANDA MAY—Large blooms of brilliant salmon with violet markings on the lower petals. Strong sturdy grower.

3 for 30c, 12 for \$1.10, 100 for \$8.00

NYMPH—Large white flowers with crimson in the throat. A striking combination that everyone likes. Strong, moderately tall grower.

3 for 45c, 12 for \$1.50

PEACH BLOSSOM—Lovely soft pink blooms on slender graceful stems of medium height.

3 for 35c, 12 for \$1.25

SPITFIRE—Deep salmon to scarlet blooms, smaller and darker than Amanda May.

3 for 30c, 12 for \$1.10

THE BRIDE—Very slender tall-growing type with small pure white blooms, like glistening stars.

3 for 35c, 12 for \$1.25, 100 for \$9.00

Minature vs. Baby Gladiolus

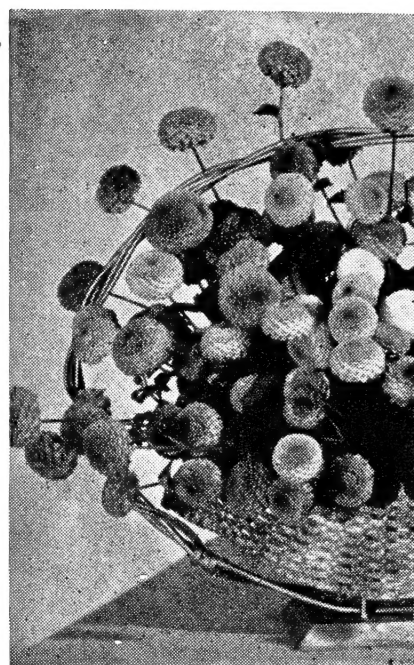
There is some confusion among gardeners in the differentiation between Miniature and Baby gladiolus. The Miniatures are small flowered varieties which are planted and tended exactly like the common varieties, but they have a wider range of flower forms. The Baby gladiolus are FALL PLANTED and have characteristically open, graceful flowers like those illustrated above.

The smallest of the Dahlias, with the exception of a few singles, ranging in size from tiny blooms scarcely more than an inch to larger flowers of two and three inches across. The blooms are even and formal, good keepers on stiff stems. Bushes are prolific bearers, usually covered with flowers from a short time after bloom begins until frost cuts them down in the fall. For borders or bedding where a mass of color is desired without the extra care of staking the plants, nothing could be more satisfactory; and of course, the more you cut them the better they bloom.

Shipping season from March 1 to May 15

Bulbs will be held for late shipment to the South, if orders reach us by May 15.

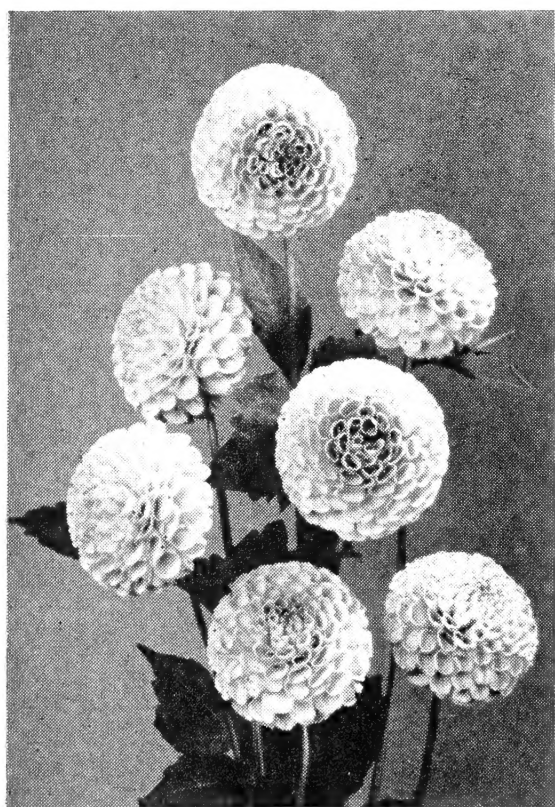
POMPON



ALLBRIGHT—A strong bushy plant, producing many rather large flowers of a glowing orange, shading to yellow in the outer petals. 45c

BIT O'LILAC—Medium to large flat Pom, cream with lavender cast, stained lilac on the tips of the petals. 45c

BOBBY—Medium sized blooms of deep wine, that glow in the sun like warm velvet. Sturdy strong bush. 40c



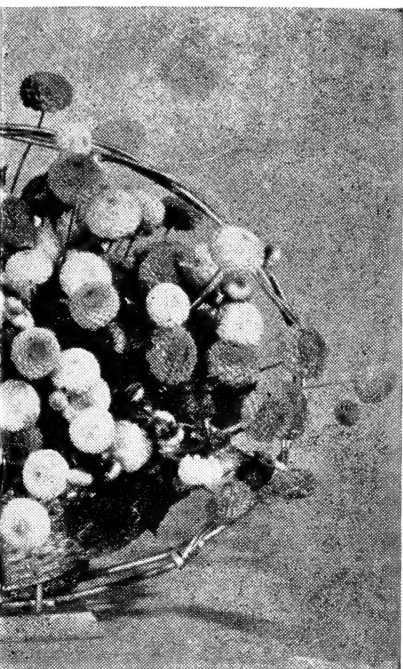
DEE DEE—Very compact, formal little blooms of silvery lavender, on long graceful stems. Bush is tall. 50c

EDITH MUELLER—Dainty little blooms of yellow tipped with rose-red. An attractive little bi-color that blends nicely with all autumn shades. 45c

FASHION—One of the loveliest Pompon Dahlias, a medium sized flower of gorgeous old gold. Bush is low, rather spreading. 45c

GLOW—An unusual shade of soft old-rose with hint of yellow in the petals. Tall bush, glossy dark green leaves. 40c

DAHLIAS



GOLD DUST—A 1948 introduction and Honor Roll Dahlia, with tiny semi-quilled rounded blooms of amber-gold. A profuse bloomer, on low bushy plants, this little Pom will win for you either in the garden or on the show table. \$1.00

INDIAN CHIEF—Rather large blooms of medium dark red, petals tipped with white. 45c

IOLANTHA—Large, rather flat blooms, of a striking shade of rose-orange. 50c

JHR. VAN CITTERS—Large blooms in the autumn shades of orange and yellow. A good keeper, on a tall bush. 45c

JOE FETTE—A snow white Pompon with exceptionally formal and perfect blooms on long straight stems. Tall, sturdy bush. 40c

LITTLE SUNSHINE—Small compact flowers of soft amber buff. Prolific bloomer. 50c

MARY MUNNS—A medium sized Pompon of rich, shimmering fuchsia-violet. Plant is low and bushy, nice for massing. 40c

MIKE—A low, bushy plant which literally covers itself with blooms. Flowers are small and perfect, a deep red-orange which always catches the eye. 40c

MORNING MIST—Delicate pale lavender, shading to white in the outer petals. Medium sized flower on a tall bush. 45c

PEGGY WOOD—Nice little bi-color, cream with red-rosy tips. 45c

REGENT—Very compact, small blooms of true purple on straight stems. The best keeper we've found yet, standing up in heat that shrivels other dahlias. 50c

ROSA WILMOTH—Low bush, excellent for massing, being loaded with flowers all season. Blooms are rather large, pure soft pink, exquisite combined with deep wine of Bobby. 40c

SONNEN ROSCHEN—A striking flower of golden yellow, faintly tipped with cerise. Petals are tightly quilled and rolled. 50c

TIPTOP—Small round blooms of bright red. 45c

YELLOW GEM—Our favorite yellow, a clear, soft, lemon self-color on a sturdy bush literally loaded with flowers. 40c

WHITE FAWN—A good, standard miniature formal decorative, pure white. 45c

PINK STAR—We had hoped, this year, to add several dahlias in the miniature class to our listings, but due to the severe freeze in '49, we have just two, one of which is Pink Star, which we listed last year. A lovely little cactus type of warm pink, with sunny yellow centers. Its frilly petals combine beautifully with the round little blooms of Glow, which it matches in color. 45c

SPECIAL get-acquainted offer: 8 Pompon Dahlia tubers, our choice, but all different, and each one labeled. \$2.75

DWARF BEARDED IRIS



These delightful little iris are charming as edgings for the larger iris beds, as borders for walks and paths, and as bright spots in the rock garden. The blooms are large and showy, yet the plants themselves are true miniatures, seldom over 10 inches high, and more often six or eight. They are of easiest culture, quick to multiply, and inexpensive, surely a "must" for anyone's garden.

Shipped from

July 15 to November 1

DITTON'S PURPLE—Rather small blooms, a very bright deep purple self. Six inches. 45c

GLEE—Pale yellow, a nice pastel. Heavy bloomer. Eight inches. 45c

LADIES OF PEELING—Good light blue. Late, and taller than most. Ten inches. 45c

MAROCAIN—A prolific bloomer of black purple. Six-eight inches. 45c

MOON GLEAM—Fine light sulphur yellow. Six inches. \$1.00

REFLECTION—Nice medium blue, slight lavender cast. Six inches. 45c

ROSE MIST—Standards mauve, falls deeper mauve with white markings. Six inches. 45c

SASS WHITE—Nice little white, falls with chartreuse markings. Six inches. 45c

SUN DROP—Almost a solid golden yellow self, and an exceptionally heavy bloomer. Six inches. \$1.00

TONY—Small blooms of velvety red-purple, very lovely. Extra heavy bloomer, and prolific multiplier. Eight inches. 45c

SPECIAL get-acquainted offer: 1 of each variety, (except MOON-
GLEAM and SUNDROP). 8 roots, value \$3.60, for \$2.75

MAPLETON FLOWER AND BULB CO.

Mapleton, Oregon

Name _____
(PLEASE PRINT)

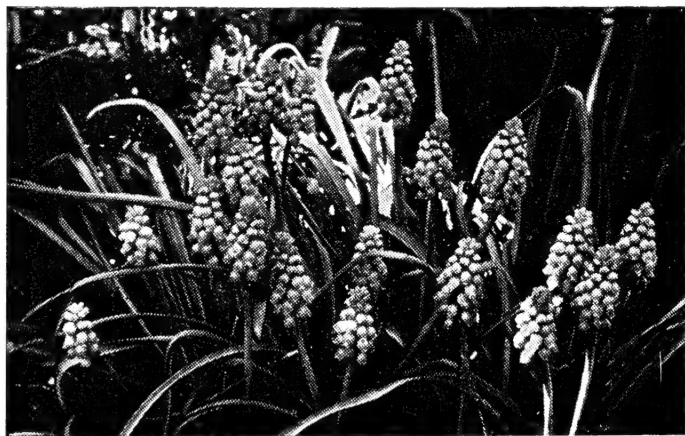
Street or R.F.D. _____

City and State_____

Amount Enclosed \$_____

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BEGIN YOUR ORDER ON THE OTHER SIDE

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The Grape Hyacinths pictured here are described on the opposite page along with other excellent and hardy miniatures.

UNUSUAL MINIATURES

HARDY CYCLAMEN (*Cyclamen Neopolitanum*)—A true miniature, with perfect little cyclamen blooms in pink and white. One of the most outstanding small flowers we've seen in some time, with numerous good qualities; among them, intriguing tiny cyclamen blooms, handsome heart-shaped marbled leaves, and a fascinating habit of curling the seed heads, as soon as the petals drop, down to the ground. As a result, the stalks, instead of standing gaunt and bare, become half inch rolls of copper wire, nestling among the leaves. The plants bloom in the fall, when good small flowers are scarce, the leaves appearing shortly after bloom begins, and persisting till spring. Plant the bulbs, which are perfectly hardy, round side down, and with the top just level with the soil, in good leafmold in partial shade. Keep moist at all times. Shipped in August and September.

Neopolitanum, pink

Each 50c, 3 for \$1.35

Neopolitanum album, white

Each 75c, 3 for \$2.00

GRAPE HYACINTH (*Muscari*)—I can never understand why the common blue grape hyacinth isn't in everyone's garden. To me, there is nothing lovelier in the early spring than the drifts of soft hyacinth blue through the rock garden. Interplanted with masses of white *Arabis* and clumps of pale yellow primroses, the blue of the hyacinths echo the blue of the sky, to tell us that fair weather is on the way. In the border, grape hyacinths are the perfect companion and edging for daffodils, and are nice, too, used with Red Emperor tulips. If you haven't tried them before, do try them now. The bulbs will grow in any good garden soil, in sun or half shade, and will multiply rapidly. Shipped in August and September.

Dozen 50c, 100 for \$3.50

FEATHER HYACINTH (*Muscari Plumosus*)—The feather or plume hyacinth is an odd but lovely novelty, until recently seldom seen. The spikes are about 8 inches tall, oftentimes curled and twisted, and set with a mass of thread-like filaments, the whole bloom resembling a giant deep lavender or soft purple feather. Shipped in August and September.

Dozen 75c

SPECIES CROCUS

The species crocus are miniatures of our giant spring crocus, and have the added attraction of blooming in the fall, when the rock garden is looking rather threadbare. There is something uncanny in the speed with which most of these little flowers can bloom, once the tips appear above ground; one morning, just showing—the next, in full flower. Indeed, their will to bloom is great, and zonatus, if it isn't planted, will bloom, anyway, on the garden shelf. Shipped during August and September.

SATIVUS — The Saffron Crocus from Asia Minor. Blooms are lilac, heavily veined or feathered with deep violet, and with prominent orange-red stigmata. Blooms in November.

Dozen 65c

SPECIOSUS ALBUS—Erect, snow-white blooms in September and October, that contrast nicely with the blues.

Dozen 75c

SPECIOSUS CASSIOPE—Very choice flowers of pure aniline blue, in October.

Dozen 75c

ZONATUS—Free-flowering, soft rose-lilac, lightly veined. One of the nicest crocus for the garden, and easily grown indoors. Blooms in September and October.

Dozen 60c

SOME NOTES ON CULTURE

POMPON DAHLIAS do best in a sunny spot, in well-drained soil, with plenty of humus in it. Any reasonable fertile soil, not too heavy, will grow nice Poms, but well-rotted manure, or leaf mold, or lacking these, a tablespoon of Vigoro spaded into soil under the tuber, will pay dividends. We plant between April 1 and May 1, but in cold dry climates, later planting is usually necessary, as all danger of frost should be past. Too, dahlias are essentially fall flowers, and the hot summer sun is not conducive to good bloom.

Plant tuber on its side, about 6 inches deep, with eye up. Staking Pompons is not usually necessary, except for the taller varieties. However, if no protection from wind is afforded, it might be well to stake all but the lowest growing ones, in which case drive stake first, and lay tuber with eye next to stake. Cover with about 2 inches of soil, and continue filling the hole after dahlia comes up, thus eliminating weeds. Do not water when planting.

In our coast climate, watering is not usually necessary till the first flowers show. When watering, soak the soil thoroughly, preferably by the ditch method, or using a soil soaker, rather than sprinkling.

Dig clumps in the fall, after the first killing frost, usually around November 1. If no frost by the middle of November, dig anyway, first cutting off plant three or four inches above ground. Be very careful in digging, not to break the necks of the tubers. With a spade, cut the soil completely around the clump, thus cutting all long roots, and loosening the soil, before attempting to lift clump. Dry clump in sun for several hours, and store in cool but frost-free, dry place. Some store in dry sand, some in peat moss, and some just use newspapers around clump in ordinary boxes. Inspect occasionally during winter to be sure the clumps are not rotting.

In the spring, when the sprouts begin to show, cut clump up, using sharp knife and clippers, leaving one or more eyes on each tuber, and being very careful not to break either the necks of tubers or the sprouts. Sprouts or eyes are usually on the extreme end of tuber, or even on the old stalk, in which case it is necessary to leave a piece of stalks attached to the tuber. Cut off all long roots and any rotten spots, dusting with ordinary garden sulphur any large cut places.

MINIATURE GLADIOLUS require the same culture as the larger Glads, namely full sun, good soil, and plenty of water. We like a soil composed largely of leaf mold or compost. Plant in groups or in rows, 4 to 5 inches deep, and give plenty of water when buds start to form.

BABY GLADIOLUS are planted in the fall, in October or November, 4 to 5 inches deep. They need full sun and soil that is **VERY WELL-DRAINED** and not too heavy. We use no fertilizer for either type of gladiolus, preferring heavy applications each year of leaf mold or compost.

DWARF BEARDED IRIS require the same culture as the larger iris, mainly good drainage and a sunny location. Set the rhizome or rootstock barely underground, firming the soil around the roots, and watering if the soil is dry.

MAPLETON FLOWER AND BULB CO.
MAPLETON, OREGON



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